



Teliris Ltd.  
369 Lexington Avenue  
New York, NY 10017  
T: +1 212 490 1065  
F: +1 212 983 2707

Teliris Ltd.  
6 Braham Street, 3rd Fl.  
London E18EE  
T: +44 2074 811 600  
F: +44 2077 022 330

## Teliris

### CONTACT:

Shanley Stern Gravel  
212-455-8076  
[sgravel@cooperkatz.com](mailto:sgravel@cooperkatz.com)

## TELIRIS INTRODUCES VIRTUALIVE™ HD MODULAR TO REDUCE THE COST OF CREATING THE ULTIMATE TELEPRESENCE ENVIRONMENT

*New System Enables Easy Installation of Life-like Videoconferencing In Pre-Existing Rooms Without Compromise*

**NEW YORK, N.Y. - October 31, 2006** — As major global corporations enter the telepresence space, Teliris, the leading provider of telepresence solutions, today announced the expansion of its fourth generation suite of life-like videoconferencing systems with the addition of Virtualive™ HD Modular, the first and most cost effective offering available on the market that is designed to easily fit within a company's existing conference rooms.

While Teliris also continues to offer its Virtualive™ HD unified and customized suites, its modular solution requires a less design-intensive installation process that delivers Teliris' immersive virtual collaboration solution at a lower cost.

„As Cisco, HP and Polycom introduce their first generation telepresence product lines affordable only for billion dollar companies, Teliris is focusing on its fourth generation high quality solution that fits the needs of companies of all sizes and budgets,” said Marc Trachtenberg, Teliris CEO. „Virtualive™ HD Modular is our response to client demand for a telepresence product that minimizes the expense and disruption of redesigning multiple facilities. It enables us to rapidly deploy our Virtualive™ HD technology in ways that will encourage more businesses to make the transition to virtual meetings.”

In addition to the standard Teliris technology platform, the new system features Teliris' new revolutionary Hyperion displays, the world's first purpose-built telepresence displays. The Hyperion displays are 1080p and support Teliris' industry leading 60fps HD solutions. Hyperion incorporates a nearly seamless design so that people at multiple sites (up to 6 or more) appear to be sitting at the same table. Hyperion further enhances Teliris' unique Virtual Vectoring™ HD technology creating the most natural meeting experience, short of being in the same room.

„The definition of true telepresence is the combination of our unique approach, our integrated products and our managed services which enable organizations to fundamentally change the way they operate. Teliris' Virtualive™ HD solutions help businesses better leverage senior talent, make critical business decisions faster and ultimately allow any task to be accomplished without the limitations of geography and time zones,” said Trachtenberg. „Virtualive™ HD Modular underscores our philosophy of developing the highest quality products with the flexibility to fit into the way a company does business.”

Teliris' life-like video conferencing solutions offer superior quality images and no-delay wideband audio, realistically replicating an in-person meeting experience by capturing and transmitting visual and auditory cues such as minute facial expressions, gestures, emotional reactions and even side comments. With VirtualLive™ HD Modular, Teliris combines its unmatched streamlined display technology with directional sound management and camera optic technologies that can compensate for the limitations of existing rooms, resulting in a truly natural meeting experience

With over a 99 percent level of system availability, Teliris' VirtualLive solutions deliver the most realistic, cost effective and reliable telepresence environment available in the market. The company's multi-point meeting technology ensures normal eye contact between individuals across multiple locations simultaneously and accommodates the highest number of participants - all transmitted over a secure and proprietary network.

As recently reported in the Wall Street Journal (September 28, 2006 - <http://webreprints.djreprints.com/1561421236232.pdf>), Teliris is a leader in telepresence. Others that have entered the telepresence and life-like video conferencing space include HP Halo, Cisco Telepresence meeting and Polycom RPX. For a comparison of these offerings and a video of Teliris' recently introduced VirtualLive™ HD ReTRAX product, go to [www.teliris.com/retrax](http://www.teliris.com/retrax).

**About Teliris:**

Founded in 2001, Teliris develops, implements and manages the world's most widely deployed telepresence systems, realistically replicating the human dynamics of a live meeting. Teliris deployed the first HD telepresence solution over four years ago. Headquartered in New York and London, the company combines a highly secure, reliable technology platform with a proprietary vectored room configuration, offering businesses a more effective way to communicate and collaborate worldwide. Teliris' clients include Lazard, Pearson plc, GlaxoSmithKline, and Vodafone, among others. For further information regarding Teliris, visit the company's web site at [www.teliris.com](http://www.teliris.com) or email Teliris at [info@teliris.com](mailto:info@teliris.com).