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## Teliris

### TELIRIS SIGNS PARTNERSHIP DEAL WITH THE CARBONNEUTRAL COMPANY

*VirtuaLive™, The First Telepresence Offering To Be Certified By The CarbonNeutral Company To Reduce Carbon Footprints*

**London - November 22, 2006** — Teliris, the world's leading provider of telepresence, is pleased to announce today its partnership with The CarbonNeutral Company (TCNC). Teliris is the first telepresence company to be endorsed by the TCNC and its fourth generation life-like system, VirtuaLive™, is the first telepresence offering certified to help reduce the carbon footprint for corporate users of the system.

Teliris is the pioneer of telepresence technology and has an impressive five-year track record, offering businesses a truly natural, interactive meeting experience between distant offices. VirtuaLive™ is a leap beyond traditional video-conferencing and is already used on four continents by blue-chip companies including GSK, Vodafone, Lazard and Pearson.

By using VirtuaLive™, large multi-national organisations have experienced a transformation in effective executive and operational control despite tangible reductions in avoidable travel. For over five years Teliris customers have been successful in reducing travel between strategic corporate locations by up to 25 percent. The need for companies to become more environmentally responsible has climbed the corporate agenda in recent years but the implementation has been slow. VirtuaLive™ offers businesses a practical and flexible solution to make an immediate impact on reducing carbon footprints, without compromising company performance.

Both parties will work together on joint initiatives to promote the core benefits of using VirtuaLive™ to reduce CO2 emissions.

This partnership solidifies Teliris's ongoing support of carbon neutrality and itself became CarbonNeutral® earlier this year.

To calculate the carbon footprint of your corporate flights and see how much you can reduce your company's footprint, go to [www.teliris.com/cneutral](http://www.teliris.com/cneutral).

Martyn Lewis CBE, Chairman, Teliris Limited comments: "We are proud to be the first company in our sector to be working with TCNC on this important global initiative. Not only are there clear environmental benefits from conducting more meetings through telepresence, but those using this technology also improve company performance through faster decision-making and better collaboration as well achieving lower expenditure. Teliris has established clear market leadership in this field and is experiencing increased growth as the environmental agenda begins to hit home."

Jonathan Shopley, Chief Executive Officer of The CarbonNeutral Company comments: "With ever increasing numbers of corporate companies acknowledging the need to tackle

their climate change impacts, the TCNC is continuously seeking to support those technologies which can help avoid and reduce CO2 emissions in a way that can make becoming environmentally responsible as cost effective as possible. Face to face meetings are often necessary, but where they are discretionary, Teliris' technology provides a way to significantly reduce CO2 emissions, particularly in the context of air travel, which in itself is often one of the largest drivers of a company's overall emissions".