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## Teliris

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## TELIRIS REDEFINES TELEPRESENCE MARKET WITH PORTFOLIO THAT BRINGS EXPANDED AFFORDABILITY

*Personal, Express and Custom Telepresence Solutions Broaden Telepresence Accessibility*

**NEW YORK, N.Y. – May 12, 2008** — Teliris (<http://www.teliris.com>), the leading telepresence provider, announced today a new continuum of telepresence solutions that breaks previous pricing barriers to open telepresence accessibility to enterprises and smaller businesses.

The portfolio, encompassing three new solutions, includes Teliris Personal Telepresence, the first cost-effective solution for private offices and individual users, Teliris Express Telepresence, and Teliris Custom Telepresence. All three are built on the core of Teliris' world-renowned VirtuaLive™ telepresence technology that provides the most natural, immersive, and intimate meeting environment available. The solutions are packaged with a fully managed service including a 99+ percent reliability guarantee.

"It was a natural evolution for Teliris, as the only provider solely focused on telepresence for the last eight years, to enhance our portfolio with a price-leading suite of telepresence products that will extend accessibility to a far larger audience," said Marc Trachtenberg, Teliris CEO and co-founder. "These significant innovations redefine the market and is just one more example of Teliris' continuing lead ahead of Cisco, Polycom, Tandberg, and HP."

The Teliris Personal Telepresence solution, designed for single users and executives, is the most affordable single-screen true telepresence system available with a list price of \$32,500. This solution offers broadcast quality, HD video at 30/60 frames per second, a 40-inch HD display, integrated microphone, advanced audio processing system, full collaboration through picture-in-picture (PIP), and features PAS, Teliris' unique positional awareness system for proper seating.

The Teliris Express Telepresence solution is a two or three screen system that fits into any existing conference room and accommodates four to six participants. The solution features broadcast quality, HD video at 30/60 frames per second, unique 46-inch HD telepresence displays, pod microphones, and advanced audio processing system. The Teliris Express Telepresence solution requires no room build-out and is compatible with Teliris' unique collaboration options for ultimate flexibility. Price ranges are from \$99,000 to \$125,000.

Both Teliris Personal Telepresence and Teliris Express Telepresence solutions are fully compatible with all Teliris VirtuaLive™ environments and, through the Teliris Telepresence Gateway, interoperates with traditional videoconferencing as well as other standards-based telepresence systems. Additionally, both solutions incorporate Teliris' patented Virtual Vectoring technology that ensures accurate eye-lines for single and multiple location meetings.

Teliris also announced today the launch of Teliris Custom Telepresence, the only solution available that allows telepresence features and capabilities to be integrated into new environments, such as R&D labs, conference halls and large meeting rooms, factory floors, oil exploration platforms, among other uses. Teliris Custom Telepresence is the formalization of Teliris history as the only vendor with the technological nimbleness to successfully wrap telepresence around specific business requirements.

"Teliris continues to demonstrate its innovation by extending telepresence to markets that have had to rely on traditional videoconferencing in the past," said Dr. S. Ann Earon, president of Telemanagement Resources International Inc., an independent research firm. "These new offerings allow more organizations to benefit from the many advantages of telepresence such as travel and carbon reduction, productivity gains, improved work/life balance and business continuity planning."

Teliris' Personal, Express and Custom Telepresence products are orderable immediately.

**About Teliris:**

Founded in 2001, Teliris implements the world's most widely deployed fully managed telepresence solutions, realistically replicating the human dynamics of an in-person meeting. Teliris has deployments in over 26 countries with the largest installed base of Global 1000 companies, including Lazard, Pearson plc, GlaxoSmithKline, QUALCOMM and Royal Bank of Scotland, XChanging and Merck among others. Headquartered in New York and London, the company delivers the most immersive and natural virtual meeting experience with end-to-end integration and an unparalleled 99%+ availability guarantee. In 2007, Teliris received a \$40 million investment from co-leads Fidelity Ventures and Columbia Capital. For further information regarding Teliris, visit the company's web site at [www.teliris.com](http://www.teliris.com) or email Teliris at [info@teliris.com](mailto:info@teliris.com).